

Do you yearn
for a better life
for everyone
on your watch?

If so....



Live Oak Institute
cordially invites
you to experience
culture change.



Live Oak Institute

1721 Webster Street
Alameda, CA 94501

The Elders Community Initiative
Is Approved by:

- Alameda County Ombudsman
- Ombudsman Services of Contra Costa County
- California Culture Change Coalition
- The Eden Alternative
- Aging Services of California (formerly CAHSA)



About Y & H Soda Foundation

The Y & H Soda Foundation makes charitable contributions to organizations established and operated as non-profit entities with Federal 501(c)3 tax exempt status serving Alameda and Contra Costa counties. The Foundation, through its charitable activities, seeks to enhance the quality of life for the economically disadvantaged, disabled, elderly and youth; to promote their health and welfare; to provide opportunities for education and to support those organizations whose religious philosophy strengthens the spiritual and temporal well being of those they serve.



About Live Oak Institute

Thirty years ago Live Oak Institute was the first organization in the United States to focus on culture change as the vehicle to transform institutions into *Elder Centered Communities*. Along with Providence Mt. St. Vincent in Seattle, the Eden Alternative and Benedictine Institute in Portland, OR, Live Oak was identified as an original pioneer in changing the culture of Elder Care in the US. It's leaders are among the founders and shapers of the Pioneer Network and the national culture change movement.

Live Oak Welcomes the CA Culture Change Coalition

This unprecedented new coalition is dedicated to creating a culture of elder care that is life affirming, empowering, and meaningful. Participants come from such diverse organizations as: CAHF, CAHSA, CANHR, the State Ombudsman, Alzheimer Services, Lumetra, CMS, DHS and Live Oak.



Live Oak Institute

Sue Scott, Project Director
Elder's Community Initiative
1721 Webster Street
Alameda, CA 94501



**The Y & H Soda Foundation and
Live Oak Institute**
presents
ELDERS' COMMUNITY INITIATIVE

An introduction to culture change for long term care organizations in Alameda and Contra Costa Counties.

The **INITIATIVE** provides an affordable and effective way

--Beginning With A Free Seminar--

to launch the journey of transforming institutions to elder centered communities.

**It Is Good For Elders & Family Members.
It Is Good For Staff.
It Is Good For Business.**

**The Alameda- Contra Costa
ELDERS' COMMUNITY INITIATIVE**

THE ELDERS' COMMUNITY INITIATIVE provides education and training to enable motivated elder care facilities to join the national culture change revolution and initiate the transformation process in their homes. The **INITIATIVE** is designed to be an affordable, effective means of beginning the process of changing both the substance and image of elder care.

ELDERS' COMMUNITY INITIATIVE
Consists Of Two Parts

Part One

Welcome To Culture Change

A free one day seminar open to all elder care organizations in Alameda and Contra Costa Counties who want to learn about the culture change revolution that is inspiring long term care stakeholders, including CMS, AHCA and AAHSA with a new vision of elder care.

1721 Webster Street, Alameda, CA 94501



Welcome To Culture Change Includes:

- An exploration of the elements of creating a healthy culture that appeal to elders, staff members and everyone involved.

- Take home tools to begin to assess your culture.

- The business case for culture change. Learn how a healthy culture drives solid business outcomes.

Elder Centered Community is Live Oak's vehicle to bring about effective and affordable change. Learn how the process begins.

Part Two

The Joyful Journey: From Institution To Community

A nine (9) month training program for elder care organizations that are ready and willing to begin the journey from institution to elder centered communities.

The culture change movement resulted in new regulations requiring that activities nurture meaning and purpose in the lives of residents. **THE ELDERS' COMMUNITY INITIATIVE** provides residents with a voice, a choice and meaningful participation in determining their own lives. When the foundation for this is established through daily community meetings, the culture begins to shift and at the same time compliance is achieved.

The Joyful Journey Provides:

- Hands on training for core teams of Administrators, Directors of Nursing, Staff Developers and Activity Professionals.

- A two day, in-depth intensive.

- Scheduled three hour core team training sessions.

- Technical assistance and peer support using

Phone: (510) 749-8815



online forums and scheduled, real-time on-line chats.

The Joyful Journey Outcomes Will Be:

- A working vision for elder centered community.

- A vitalized community of elders.

- Management tools for the culture change transition.

- Community development tools to establish buy-in to the emerging culture among staff on all levels and family members.

- Facilitated compliance with new regulations.

When & Where
THE ELDERS' COMMUNITY INITIATIVE
Part One
Welcome To Culture Change
Date: *Thursday, September 28th, 2006*
Time: *9:00 AM to 4:00 PM*
Place: *Mercy Retirement and Care Center*
Address: *3431 Foothill Blvd, Oakland, CA*
Phone: *Mercy's (510) 534-8540*
Lunch Will Be Provided

Part Two
The Joyful Journey:
From Institution To Community
To Be Announced at the
Welcome To Culture Change Seminar

A Special Thanks

We thank the Y & H Soda Foundation for their support of **THE ELDERS' COMMUNITY INITIATIVE**. Their generous grant has fully underwritten the **Welcome To Culture Change** seminar in Alameda and Contra Costa Counties. **The grant also subsidizes two thirds (2/3) of the cost for The Joyful Journey: From Institution To Community for qualifying elder care facilities in Alameda and Contra Costa Counties.**

www.LiveOakInstitute.Org

Please cut along dotted line, fill out and return.

I/We Will Attend! Number of people? _____
Can't Attend Seminar, But Contact Us About
The Joyful Journey Training Program
Not This Time But Keep Us Informed
Don't Call Us. We'll Call You

Name of Organization: _____

Your Name: _____

Street Address: _____

City: _____

State: _____ ZIP: _____

Phone Number: _____ Email Address: _____

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